

Beat: Automobiles

RAM PROMASTER CITY NAMED 2016 COMMERCIAL GREEN CAR OF THE YEAR

BY GREEN CAR JOURNAL

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USPA NEWS - Green Car Journal has named the Ram ProMaster City its 2016 Commercial Green Car of the Year. The announcement was made on November 19, at the 47th annual San Antonio Auto & Truck Show in San Antonio, Texas.

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This award represents a back-to-back recognition for Ram brand. The 2015 Ram 1500 EcoDiesel won Green Truck of the Year for its best-in-class 29 MPG fuel economy rating.

The 2016 Ram ProMaster City is Ram's newest addition to its commercial vehicle lineup and contributes to the expanding, purpose-built van segment with a number of best-in-class, functional elements tied directly to commercial customer demand.

The 2016 Ram ProMaster City aggressively competes in the compact Class 1 van segment with a focus on commercial customer needs and total cost of ownership.

'The Ram ProMaster City not only provides the functionality and easy urban maneuverability so important to businesses and tradesmen, it does so with impressive operating efficiencies and lower environmental impact,' said Ron Cogan, editor and publisher of Green Car Journal and CarsOfChange.com.

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